

HUMANITIES, ART, & MEDIA ACADEMY

VISUAL ARTS PATHWAY



The Visual Arts Pathway provides students with an opportunity to explore art as a viable industry, develop their artistic voice, creativity, and technical abilities. Students receive a wealth of real world experiences as well as explore various mediums from photography, sculpture/ceramics, studio drawing/painting to digital art, and fashion illustration. Students gain an understanding of art as history, commercialism, and its contemporary use within our society. Field trips to local museums and universities afford students the opportunity to broaden their knowledge of the art world to ensure that their experience is comprehensive.



Visual Art and Design Careers

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| • <i>Creative Director in Advertising Agency</i> | • <i>Illustrator</i> | • <i>Ceramicist</i> |
| • <i>Marketing Firm</i> | • <i>Collection Manager</i> | • <i>Interior Designer</i> |
| • <i>Museum Fundraiser</i> | • <i>Advertising Designer</i> | • <i>Editor</i> |
| • <i>Corporate Communications</i> | • <i>Art Therapist</i> | • <i>Photo Editor</i> |
| • <i>Graphic Designer</i> | • <i>Production Designer</i> | • <i>Toy Designer</i> |
| • <i>K-12 Art Educator</i> | • <i>College Professor</i> | • <i>Printmaker</i> |
| • <i>Manufacturing or Retail Design Consultant</i> | • <i>Modeler</i> | • <i>Painter</i> |
| • <i>Corporate, Magazine, or Fashion Illustrator</i> | • <i>Storyboard Artist</i> | • <i>Film Historian</i> |
| • <i>Creative and Technical Director</i> | • <i>Effects Artist</i> | • <i>Display Designer</i> |
| • <i>Art Director at a Publishing House</i> | • <i>Studio Potter</i> | • <i>Animator</i> |
| • <i>Exhibition Studio Artist</i> | • <i>Sculptor</i> | • <i>Web Designer</i> |
| • <i>Visual Merchandiser</i> | • <i>Lighting Designer</i> | • <i>Packaging Designer</i> |
| • <i>Commercial or Studio Photographer</i> | • <i>Cinematographer</i> | • <i>Textile designer</i> |
| • <i>Fashion Merchandising/Sales and Marketing</i> | • <i>Style Editor</i> | • <i>Jewelry designer</i> |
| • <i>Production Management</i> | • <i>Wardrobe manager</i> | • <i>Fashion designer</i> |
| • <i>Visual Presentation/Styling</i> | • <i>Fashion Journalist</i> | • <i>Public Relations</i> |
| • <i>Textile trend Forecaster</i> | • <i>Accessories designer</i> | • <i>Stylist</i> |
| • <i>Product-line builder</i> | • <i>Menswear designer</i> | • <i>Patternmaker</i> |