

# UrbanPlan



The mission of UrbanPlan is to generate more positive and informed dialogue about land use at the local level through the education of students – our future voters, neighbors, public officials, and land use professionals.

## UrbanPlan Students:

- Design and build a proposal to redevelop a blighted neighborhood
- Meet and interact with local land use professionals
- Develop skills and knowledge to participate in and influence land use decisions in their communities



UrbanPlan is a classroom-based simulation exercise for high school juniors and seniors in which students learn about land use and its related disciplines in business, city planning, real estate, architecture and law.

Students form development teams and respond to an RFP to redevelop a 5½ block site in a fictional city. Each team member assumes one of five development roles and together the team develops a financial pro forma and physical model of their plan. Once complete, each team presents their proposal to a mock City Council who then awards the 'development contract' to the winning team.

Through the process, students discover the dynamic fundamental challenges of development: how market forces such as supply and demand clash with and complement non-market forces like politics and regulation to create our built environment.

**UrbanPlan will be offered at B-CC this summer the week of June 17 - 21, 9:00 am - 2:30 pm.**

**To learn more or to register, see Mr. Gilmore in Room A401 before Friday, May 24th. Scholarships available.**

