

Cybercivility Task Force Meeting

July 8, 2014

Welcome, Outcomes and Feedback

Dr. David Steinberg, Facilitator

Dr. Steinberg welcomed the group and reviewed the items that were given to the task force members: agenda, subcommittee discussion notes, capture sheet and an evaluation form.

He informed the group that there would be two “report-out” segments, one before the small group work and one after they had met in their subcommittees. During the first report-out segment, a representative from each subcommittee would share what the major focus of their group had been thus far. During the second report-out segment, the subcommittees would share one deliverable that they had come to consensus on.

Dr. Steinberg shared that the subcommittees are at different stages in developing an action plan and given the limited time the group has had at the meetings, the Office of Communications would like to add at least two more meetings (September-October) and would like to know if the group is willing to continue working on the task force.

Dr. Steinberg shared some of the feedback/questions from the Common Sense Media presentation that were provided on the evaluation forms in June.

He informed the group that MCPS currently does not offer Common Sense Media curriculum and that the Office of Communications would like for them to take the information that they shared and use that as a guide for what they believe the deliverables should be for their subcommittees.

Gboyinde Onijala, Senior Communications Specialist

Gboyinde reminded the group to upload their documents and meeting notes on the Google Drive. Some task force members mentioned at the last meeting that they would be out of town during the August 5 meeting. She informed them that the Office of Communications would change the date and that those in attendance should make a note of their preferred date on their evaluation forms. The group was given four options: August 19, 20, 26 and 27. Gboyinde will send out a Doodle Survey to members of the task force that were not at the meeting.

Subcommittee Update #1

Dr. Steinberg’s instructions:

- Please pick a representative to share what the major focus of your group has been so far.

Parent/Community Outreach

General objective: education, prevention and moral/legal consequences

Curriculum/Social Emotional Well-Being

Finding creative ways to enhance existing curriculum

MCPS Guidelines/Research Subcommittee

Focusing on policies that currently deal with promoting cybercivility as well as addressing incivility.

Marketing/Communication Strategies/Materials

Targeting educators, students and parents through ad campaigns and existing materials that are effective/impressive.

Student Engagement Subcommittee

Whoever talks to kids should know how kids actually communicate and which social media they actually use—or else the kids won't pay attention.

Technology/Cybersafety

Reviewing and modernizing IGT-RA and reviewing websites that are currently blocked

Task Force Subcommittees

Dr. Steinberg's instructions:

- Please pick up where you left off in June. We want you to come to consensus on at least one deliverable tonight and finalize all necessary action steps.

Subcommittee Update #2

- Please pick a representative to report on one deliverable that you have come to a consensus on and how you plan to move forward with your ideas

Parent/Community Outreach

Implement and deliver to schools a curriculum with student PSA(s).

Curriculum/Social Emotional Well-Being

Compilation of resources to support classrooms and parent community.

MCPS Guidelines/Research Subcommittee

Recommended policy and/or regulation updates

Marketing/Communication Strategies/Materials

Student PSAs

Student Engagement Subcommittee

Develop a platform for students to report bad behavior anonymously

Technology/Cybersafety

Develop a PowerPoint presentation to disseminate to parents through the PTA and develop a platform for students to anonymously report bad behavior.

Next Steps and Evaluation

Dr. Steinberg:

- Fill out the evaluation sheet to give us feedback for today's meeting.
- Summarize your thinking so it gets on Google Docs; we want all that to be recorded.

We encourage you to keep these conversations going online.